



## **Infinite Exposure Shows Powered by Peekapose Productions LLC**

**#InfiniteExposureShow #IEFW**

<https://infiniteexposureshow.com>

<https://www.youtube.com/peekaposeproductions>

**Welcome to Infinite Exposure Shows where we create endless opportunities and exposure to up-and-coming as well established designers.**

Are you a fantastic designer that has the passion and motivation to showcase your collections on the runway? You will have the chance to expand your audience base, increase your visibility to buyers and reach markets in New York City during NYFW. Here is your opportunity, Designer openings will be gone quickly so select your packages below and take full advantage of what Infinite Exposure Shows has to offer.

### **About the Shows Powered by Peekapose Productions**

#### **NYFW Infinite Exposure Shows LT Edition**

**Location: Bento on Hudson / Triangle Loft**

**675 Hudson Street, Flr 5**

**New York, NY 10014**

**Date: 9/12/21**

Showcase your fashion design brand with Infinite Exposure Shows New York Fashion Week in the heart of New York City. Approximately 125,000 people attend NYFW each season. Media, potential buyers, unlimited to the exposure you can receive at affordable cost in a high-end venue. Infinite Exposure show has an excellent reputation. Infinite Exposure Shows gives you an unforgettable experience with great customer service and deliver all your content in a reasonable amount of time.

“We are designer and model centric. We stand above our competitors due to our professionalism, organization, structure and our integrity”—Infinite Exposure Shows.

Please take a moment to see what people are saying about Infinite Exposure Shows at:  
<https://www.facebook.com/infiniteexposureshows/>

*I've been doing shows for 3 yrs now... and I have to say that working with Peekapose Production has been absolutely phenomenal and I will continue to work with them asking as they'll have me I can't wait to work with you guys again ...*

**-Tenneisha Levy of Jneri Zentencreation (Designer)--**

*It really is a family. Best group of some of the best people out there! They are all so incredibly nice and welcoming. Would definitely recommend wholeheartedly. I would love to keep working with them!*

**-Jen Felts of Tokyo Twiggy (Designer)-**

*As a designer my experience working with Infinite Exposure was unforgettable. The work they put in to make everyone feel comfortable and the show successful is a demonstration of their professionalism. From the beginning they answered all my questions and kept to their word. I felt amazing working with them ...*

**-Lina Maria Izquierdo of Niche (Designer)-**

*They operate in an excellence that is uncommon in today's business world. It is a pleasure to work alongside such professionals that encourage me to do business better each day. Infinite Exposure Shows provide beautiful ,professional ,cooperative, and diverse models that make the lives of us designers easier.*

**-Rosa Oviedo / CEO PóAR-**

All designer packages include runway photos by our elite International Fashion Photographer: Juan Carlos Guevara, [www.peakapose.com](http://www.peakapose.com) and/ or our house professional photographers.



**#IEFW Infinite Exposure Shows LT Early Segment (Based on Availability)**

**Show Date: 9/12/21**

<p><b>NYFW Infinite Exposure Shows LT SS22</b> <b>Times Square Package</b></p> <p><b>Price: \$550.00</b></p> <p>Deposit \$200.00 due immediately See below for installments plans</p> <ul style="list-style-type: none"><li>• Up to 8 Looks</li><li>• Venue</li><li>• Models</li><li>• Make-up</li><li>• Photos of all your garments on the runway</li><li>• Logo will be included in Step &amp; Repeat</li><li>• Inclusion on event website to the show's featured designer web page and/or social media</li><li>• Attendance to scheduled model fitting prior to the show if applicable</li><li>• Exposure to different media outlets</li><li>• Included in the IEFW Official Press Release and or IEFW Fashion Spotlight Playbill</li></ul> <p><b>Times Square Package (Early Segment)</b></p> <p>*90 days before show date <b>50% payment must be completed</b> *30 days before show date <b>100% payment must be completed</b></p> <p><b>Total: \$550.00</b></p>	<p><b>NYFW Infinite Exposure Shows LT SS22</b> <b>Broadway package</b></p> <p><b>Price: \$600.00</b></p> <p>Deposit \$250.00 due immediately See below for installments plans</p> <ul style="list-style-type: none"><li>• Up to 10 Looks</li><li>• Venue</li><li>• Models</li><li>• Make-up</li><li>• Photos of all your garments on the runway</li><li>• Video reel of your line on the runway</li><li>• Logo will be included in Step &amp; Repeat</li><li>• Inclusion on event website to the show's featured designer web page and/or social media</li><li>• Attendance to scheduled model fitting prior to the show if applicable</li><li>• Logos will be included in promotions</li><li>• Exposure to different media outlets</li><li>• Included in the IEFW Official Press Release and or IEFW Fashion Spotlight Playbill</li></ul> <p><b>Broadway Package (Early Segment)</b></p> <p>*90 days before show date <b>50% payment must be completed</b> * 30 days before show date <b>100% payment must be completed</b></p> <p><b>Total: \$600.00</b></p>
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**#IEFW Infinite Exposure Shows LT Prime Time (Based on Availability)**

**Show Date: 9/12/21**

<p><b>NYFW Infinite Exposure Shows SS22</b> <b>Madison Package</b></p> <p><b>Price: \$650.00</b></p> <p>Deposit \$300.00 due immediately See below for installments plans</p> <ul style="list-style-type: none"><li>• Up to 8 Looks</li><li>• Venue</li><li>• Models</li><li>• Make-up</li><li>• Photos of all your garments on the runway</li><li>• Logo will be included in Step &amp; Repeat</li><li>• Inclusion on event website to the show's featured designer web page and/or social media</li><li>• Attendance to scheduled model fitting prior to the show if applicable</li><li>• Included in the IEFW Official Press Release and or IEFW Fashion Spotlight Playbill</li></ul> <p><b>Madison Package</b> *90 days before show date <b>50% payment must be completed</b> * 30 days before show date <b>100% payment must be completed</b></p> <p><b>Total: \$650.00</b></p>	<p><b>NYFW Infinite Exposure Shows SS22</b> <b>Rockefeller Package</b></p> <p><b>Price: \$700.00</b></p> <p>Deposit \$350.00 due immediately See below for installments plans</p> <ul style="list-style-type: none"><li>• Up to 10 Looks</li><li>• Venue</li><li>• Models</li><li>• Make-up</li><li>• Photos of all your garments on the runway</li><li>• Video reel of your line on the runway</li><li>• Logo will be included in Step &amp; Repeat</li><li>• Inclusion on event website to the show's featured designer web page and/or social media</li><li>• Attendance to scheduled model fitting prior to the show if applicable</li><li>• Included in the IEFW Official Press Release and or IEFW Fashion Spotlight Playbill</li></ul> <p><b>Rockefeller Package</b> *90 days before show date <b>50% payment must be completed</b> * 30 days before show date <b>100% payment must be completed</b></p> <p><b>Total: \$700.00</b></p>
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## **Infinite Exposure Shows Powered by Peekapose Productions LLC Terms and Services**

### **Terms and Services of Designer Packages**

For packages that include editorial photo shoots (separate from runway photos), you must use models that are modeling in any Peekapose Productions shows that Peekapose is producing, including but not limited to: Infinite Exposure Shows and NYFW Infinite Exposure shows, you have one year on the date of your signed contract from Peekapose Productions to schedule and complete the editorial photoshoot if applicable, if not it will be waived and no discount will reflect of your total package price. Editorial Photoshoots from designer packages listed above can not take place the day of any Peekapose Productions fashion shows unless scheduled and agreed by the production prior to show day. Editorial photo shoots must take place in New York City. Submission to publication is not guaranteed but Peekapose Productions will make every effort to get editorial photoshoots published if applicable. No discount will reflect on the total price if client (designer) chooses not to receive items from any and all designer packages. All deposits, payments and/or installations are final. No refund will be granted, no exceptions. The complete payment must be made prior to the show date that is reflected on the installation plans per each package. We have the right to refuse your showcase for any Peekapose Production produced shows if the full payment is not made prior to the show that is reflected on the installations plans. If Client (designer) is not present and /or at set time on the day of the Fashion show that will be determine by producer or set personal then Client (designer) forfeits payments and their showcase of their line at any Peekapose productions produced fashion shows. Infinite Exposure Show designer packages can not be combined. Client (designers) if showcased more looks in agreed contract and or chosen designer packages, set designer will pay \$200.00 additional per each look. Client (designer) is allowed to bring one assistant. All models must sign a photo release form and a release of liability form in order to participate and or receive photos from the production. Models that are minors must have legal guardians registered the minor and sign a photo release form, and sign a release liability form in order for set minor to participate in any Peekapose Productions produced shows. Children designers” must have designee assigned and/or assistant to help monitor children models and assist them in getting ready for showcase in any Peekapose Productions shows, if “children designer” selects a package that consist of 20 looks or more than the “children designer” must have two designee that may include themselves and one other on the day of any Peekapose Production show at the set- time designated by the production.

**FORCE MAJEURE:** The parties’ performance under this Agreement is subject to acts of gods, war, government regulation, terrorism, disaster, strikes, civil disorder, curtailment of transportation facilities, restriction on food, beverage or other supplies, loss of venue, or any other event of a comparable nature beyond the parties’ control, making it impossible, illegal or which materially affects a party’s ability to perform its obligations under this Agreement. In order to terminate this agreement under this provision, with no further obligations to the other party, the terminating party must provide written notice to the other party within ten (10) days of the occurrence of any of these events.

### **COVID-19 Disclosure**

Reference is hereby made to the coronavirus (“COVID-19”) which has, as of the Effective Date, been declared a worldwide pandemic by the World Health Organization. In the event that Peekapose Productions desires to reschedule the Event as a result of the effects of the COVID-19 pandemic (including, without limitation, as a result of related governmental orders, restrictions on out-of-state travel, mandated quarantine periods, limitations on public gathering sizes, restrictions on proximity precluding sporting events of the size and caliber herein described, or other local, state, or national public health condition deriving from the COVID-19 pandemic), designers showcase will be rescheduled to next proceeding Infinite Exposure Showcase. If client (designer) is unable to participate in the next showcase date determine by Peekapose Productions, client (designer) deposit and or monies will not be refundable nor transferable. If Client (designer) is not able to travel due to the results or the effects of COVID-19 pandemic set client must notify Peekapose Productions in writing before show date 9/12/21 and clients deposit and or monies will be transferred to the next proceeding Infinite Exposure Showcase. Designer packages and its content and prices are subject to change for future Peekapose productions shows.

\*Please note, due to space limitations this season we cannot accommodate nor accept children designers and or children models in our SS22. We will be happy to make arrangements in FW22 for children designers to showcase\*.

## **#IEFW SS22 VENUE located in the MeatPacking District**

The Meatpacking District is a hip commercial area on the far west side. It's home to the Whitney Museum of American Art, high-end designer clothing stores and a stretch of the High Line, an elevated park built atop former railroad tracks. At ground level, the cobblestone streets are filled with trendy restaurants and clubs that have taken over the cavernous spaces once occupied by the namesake meatpacking plants. — Google



If you have any questions please free feel to contact us at [ContactIEFW@gmail.com](mailto:ContactIEFW@gmail.com)

Thank you,

#IEFW TEAM